

# YourCommunityName Minimal Viable Community



community-canvas.org

Check out the full Community Canvas [here](#)



**1. Purpose** Why does the community exist?

**3. Values** Which 3 principles are important to us?

**5. Experience** What happens in our community on a recurring basis that helps us achieve our goals and expresses our values in action? Also consider **onboarding**: how does the experience in the community start?

**2. Audience** Who is this for and what is our selection process?

**4. Goals** In the next 12 months, what are 3 metrics that will define success for us?

**6. Roles** What different roles can members play in our community? What's the give/get relationship?

**7. Rules** What guidelines and boundaries help us achieve our purpose and represent our values?

**8. Governance** How do we make decisions? Who gets to decide what?

**9. Communication** What are the simplest channels for us to communicate with each other? What is a healthy rhythm?